



For Immediate Release

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**ACCLAIMED CHEF THOMAS KELLER TO BE HONORARY CHAIR
OF NAPA VALLEY HOSPICE & ADULT DAY SERVICES ANNUAL BENEFIT GALA**

Napa, CA, April 29, 2011– Napa Valley Hospice & Adult Day Services announced today that famed American Chef Thomas Keller will be the 2011 Honorary Chair of their fifth annual gala, *Joie de Vivre*.

The event, to be held on Saturday, October 15, 2011 at the magnificent Castello di Amorosa, will celebrate the “joy of living” and recognize Chef Keller for his many philanthropic contributions.

In accepting this honor, Keller stated, “I am extremely humbled to have been chosen as this year’s Honorary Chair by Napa Valley Hospice & Adult Day Services. Since calling Yountville my home, I have become a firm believer and supporter of the care Hospice gives to countless Napa Valley families during their times of need. There is a saying that comes to mind: ‘It’s all about family.’ I believe this is a fitting description of the compassionate assistance it unfailingly provides. NVHADS is an essential fabric of our community and it is my hope that this year’s gala will bring more people together in further support of its reach and mission.”

“It is truly an honor to have Thomas Keller as our honoree this year,” said Gala Chair Patricia Noble, of St. Helena. “His pursuit of excellence inspires all of us and reflects the qualities of the work performed by both Hospice and Adult Day Services on a daily basis.”

Noble, a long time supporter of NVHADS, went on to say, “This year’s theme, *Joie de Vivre*, embraces both the French influence Keller is known for championing and the agency’s philosophy, which celebrates the lives of every individual in their care.”

Joie de Vivre will offer guests an intimate evening of fine food, outstanding wine, camaraderie and surprises. The event, which includes both live and silent auctions, raises funds to support the many programs offered by NVHADS throughout Napa County.

Thomas Keller joins an impressive list of former Honorary Chairs, including Koerner Rombauer, Margrit Mondavi, Vera Trinchero Torres and Beth Nickel.

Event and sponsorship information is available at www.nvhads.org or 258-9084 ext. 282.

Napa Valley Hospice & Adult Day Services provides exceptional professional healthcare and expert resources in caring for the individual and their family through chronic conditions, symptoms of aging, illness, death and bereavement. NVHADS is a 501(c)(3) not-for-profit

organization licensed by the California Department of Public Health, Medicare and Medi-Cal. NVHADS is also designated as the Alzheimer's Resource Center in Napa County by the California Department of Aging.

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